

EDITORIAL CALENDAR 2019



C MAGAZINE

MARCH

Spring Fashion

The SS19 Collections through the California lens

Space Close 1.11
Materials Due 1.18
On Sale 2.19

APRIL

Fashionable Living

Celebrating California's innovative design and interiors

Space Close 2.15
Materials Due 2.22
On Sale 3.26

MAY

Jewelry + Watch Special

Featuring the world's most alluring pieces

Space Close 3.22
Materials Due 3.29
On Sale 4.30

JUNE/SUMMER

Endless Summer

The best of the Summer travel June through Aug

Space Close 4.26
Materials Due 5.3
On Sale 6.4

C WEDDINGS

SPRING/SUMMER

On newsstands Jan through June

Space Close 12.28.18
Materials Due 1.4
On Sale 1.29

MEN'S ISSUE

SPRING/APRIL

On newsstands Apr through June

Space Close 3.1
Materials Due 3.8
On Sale 4.9

SEPTEMBER

Fall Fashion

The FW19 collections the West Coast way

Space Close 7.12
Materials Due 7.19
On Sale 8.20

OCTOBER

Art + Design Special

California's creative culture

Space Close 8.9
Materials Due 8.16
On Sale 9.17

NOVEMBER

Jewelry + Watch Special

Shining a spotlight on bold jewelry and insider beauty routines

Space Close 9.20
Materials Due 9.27
On Sale 10.29

DECEMBER/WINTER

Winter Wonders

Holiday gift guides and Winter travel Dec through Feb

Space Close 10.11
Materials Due 10.18
On Sale 11.19



JANUARY

C WEDDINGS

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APRIL

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+

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