

EDITORIAL CALENDAR 2018



C MAGAZINE

MARCH

Spring Fashion Issue

The SS18 collections through the California lens

Space Close 1.12
Materials Due 1.19
On Sale 2.20

APRIL

The Design Issue

Celebrating the creativity and innovative spirit of Californians

Space Close 2.9
Materials Due 2.16
On Sale 3.20

MAY

The Beautiful Issue

Featuring the season most alluring baubles and beauty secrets

Space Close 3.16
Materials Due 3.23
On Sale 4.24

JUNE/SUMMER

Endless Summer Issue

The best of the Golden State Summer June through Aug

Space Close 4.20
Materials Due 4.27
On Sale 6.5



SEPTEMBER

Fall Fashion Issue

The FW18 collections the West Coast way

Space Close 7.13
Materials Due 7.20
On Sale 8.21

OCTOBER

The Art + Design Issue

The Golden State's must-see art and architecture

Space Close 8.10
Materials Due 8.17
On Sale 9.18

NOVEMBER

The Glamour Issue

Shining a spotlight on bold jewelry and insider beauty routines

Space Close 9.14
Materials Due 9.21
On Sale 10.30

DECEMBER/WINTER

The Celebration Issue

Holiday gift guides and New Year inspiration Dec through Feb

Space Close 10.12
Materials Due 10.19
On Sale 11.20

C WEDDINGS

SPRING/SUMMER

On newsstands Jan through June

Space Close 11.17.17
Materials Due 11.24.17
On Sale 12.26.17

FALL/WINTER

On newsstands July through Dec

Space Close 5.18
Materials Due 5.25
On Sale 7.3

C FOR MEN

SPRING/APRIL

On newsstands Apr through June

Space Close 2.23
Materials Due 3.2
On Sale 4.3

FALL/OCTOBER

On newsstands Oct through Dec

Space Close 8.24
Materials Due 8.31
On Sale 10.9

JANUARY

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