



CALIFORNIA STYLE

PRODUCTION REQUIREMENTS

C Publishing accepts advertisements supplied to press quality, PDF/X-1A standards

	<i>width x height</i>
SPREAD (bleed)	16.5" x 11.125"
SPREAD (trim)	16.25" x 10.875"
SPREAD (live area)	15.75" x 10.375"
FULL PAGE (bleed)	8.375" x 11.125"
FULL PAGE (trim)	8.125" x 10.875"
FULL PAGE (live area)	7.625" x 10.375"
HALF PAGE (non-bleed)	7.125" x 4.6875"
FILE FORMAT	PDF/X-1A
COLOR CRITICAL	C Publishing runs to SWOP standards
CONTRACT PROOFS	Recommended
SEND ALL PDFs	production@magazinec.com
CONTACT US	C Publishing 1543 Seventh Street, 2nd Floor Santa Monica, CA 90401 310.393.3800