

# EDITORIAL CALENDAR 2018

## C MAGAZINE

### MARCH

#### Spring Fashion Issue

*The SS18 collections through the California lens*  
Space Close 1.12  
Materials Due 1.19  
On Sale 2.20

### APRIL

#### The Design Issue

*Celebrating the creativity and innovative spirit of Californians*  
Space Close 2.9  
Materials Due 2.16  
On Sale 3.20

### MAY

#### The Beautiful Issue

*Featuring the season's most alluring baubles and beauty secrets*  
Space Close 3.16  
Materials Due 3.23  
On Sale 4.24

### JUNE/SUMMER

#### Endless Summer Issue

*The best of the Golden State summer June through Aug*  
Space Close 4.20  
Materials Due 4.27  
On Sale 5.29

### SEPTEMBER

#### Fall Fashion Issue

*The FW18 collections the West Coast way*  
Space Close 7.13  
Materials Due 7.20  
On Sale 8.21

### OCTOBER

#### The Art + Design Issue

*The Golden State's must-see art and architecture*  
Space Close 8.10  
Materials Due 8.17  
On Sale 9.18

### NOVEMBER

#### The Glamour Issue

*Shining a spotlight on bold jewelry and insider beauty routines*  
Space Close 9.14  
Materials Due 9.21  
On Sale 10.23

### DECEMBER/WINTER

#### The Celebration Issue

*Holiday gift guides and New Year inspiration Dec through Feb*  
Space Close 10.12  
Materials Due 10.19  
On Sale 11.20



## C WEDDINGS

### SPRING/SUMMER

*On newsstands - Jan through June*  
Space Close 11.17.17  
Materials Due 11.24.17  
On Sale 12.26.17

### FALL/WINTER

*On newsstands - July through Dec*  
Space Close 5.18  
Materials Due 5.25  
On Sale 6.26

## C FOR MEN

### SPRING/APRIL

*On newsstands - Apr through June*  
Space Close 2.23  
Materials Due 3.2  
On Sale 4.3

### FALL/OCTOBER

*On newsstands - Oct through Dec*  
Space Close 8.24  
Materials Due 8.31  
On Sale 10.2

## C HOME

### SPRING/MARCH

*Polybagged with the March C Magazine Issue*  
*On newsstands - Mar through June*  
Space Close 1.12  
Materials Due 1.19  
On Sale 2.20

### FALL/SEPTEMBER

*Polybagged with the September C Magazine Issue*  
*On newsstands - Sept through Nov*  
Space Close 7.13  
Materials Due 7.20  
On Sale 8.21

## JANUARY

C WEDDINGS

## MARCH

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## APRIL

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## MAY

C MAGAZINE

## JUNE

C MAGAZINE

## JULY

C WEDDINGS

## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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